



## **WORLD ASSOCIATION OF TRAVEL AGENCIES** **specialized in high-end, tailor-made products**

Founded in 1949 in Switzerland, **WORLD ASSOCIATION OF TRAVEL AGENCIES** is a non-profit organization. WATA has positioned itself as a truly respected name in the travel industry and can claim to be the World Leading Network of Inbound Travel Agencies for **FITs and Groups** on the Leisure segment of our industry.

The World Association of Travel Agencies (WATA) is a worldwide organization of selected inbound and outbound travel agencies dedicated to the enhancement of the professionalism and profitability of member agents through mutual cooperation and global networking. Its members are committed to the highest standards of business ethics and quality of service to clients.

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### **Niche : “Destinations & Special Interest”**

WATA services perfectly reflect the impression of private and restricted travel for a different clientele who wants new experiences on the destinations. More than 300 themes available on our website - [www.wata.net](http://www.wata.net)

## WATA Representation Worldwide

Armenia	France
Austria	Germany
Bulgaria	Great Britain
Cameroon	Greece
Canada	India
China	Iran
Croatia	Ireland
Czech Republic	Israel
Egypt	Italy
Estonia	Jordan
Ethiopia	Kenya



Laos	Russia
Latvia	Scotland
Lebanon	Slovakia
Lithuania	South Africa
Madeira	Spain
Mauritius	Switzerland
Monaco	Syria
Morocco	Turkey
Poland	United Arab Emirates
Portugal	USA
Romania	Vietnam



## 1. Who are our members?

The principle of WATA is to be represented in every country by the best travel agencies abiding by the highest standards of business ethics and quality of services.

WATA is open to travel agencies offering local services, preferably privately owned companies (independent), middle size, adhering to the highest professional ethics and enjoying a prominent position in their local community. Priority is given to well-established companies in their destination ensuring that our members will be the best local travel experts having a complete knowledge of the place, the infrastructure & excellent relations with local suppliers.

In the category of Inbound members, WATA is giving membership based on exclusivity of one member per country.

In the category of Outbound members, WATA has incorporated two large associations of independent travel agencies :

TPA (Travel Professional Association), grouping 120 purely outbound travel agencies in Switzerland

ASR (Allianz selbständiger Reiseunternehmen - Bundesverband e.V.) grouping more than 250 travel agencies and tour operators in Germany.

## 2. Structure of the association:

WATA maintains a permanent secretariat as its headquarters in Switzerland - to cover the association's administrative needs.

The Executive Committee is responsible for the administration and direction of the Association, its relationship with members and third parties, the fulfilling of the aims of the Association, compliance with the Articles of Association and Rules, resolutions of the General Assembly and ensures the legal representation of the Association.

The Executive Committee is also in charge of examining applications from new membership. After review by the Executive Committee, the application is submitted to all members for their vote.

The Executive Committee and the Secretary General are committed to keeping WATA a highly dedicated, enthusiastic and "democratic" network where plans and activities are constantly discussed with all Members and adapted to include new ideas.

The General Assembly is the supreme authority and is convened regularly each year. Each full member disposes of one vote.



Members of the Board of WATA are :

**President is Mr Moris Kohen Kasar (Moris Tourism, Istanbul)**

Vice-President is Mrs Maria do Carmo Freitas (JC Portugal, Lisbon)

Vice-President Treasurer is Mr Gianni Carlo Carrera (SM Travel, Geneva)

Members are : Mrs Lucia Bellamio (Bassani, Venice), Mrs Anna Khachaturova (Nueva Vista, Yerevan), Mrs Marina Parra (Weichlein Tours + Incentives, Munich), Mr Ognian Blagoev (Miel Ltd, Sofia), Mr Rupinder Sehmi (Travel Associates, Nairobi), Mr Adel Zaki (Ittatours, Cairo).

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#### CONTACT

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<http://www.wata.net>

<http://www.facebook.com/WATA.TRAVEL>

Association registry CH-660.2.034.005-2 / International V.A.T. Number 431842



#### 4. Conditions of Membership:

WATA is open for membership in the category of Inbound members as per description given here above under section 1. Who are the WATA members.

Two categories of inbound membership are available :

- Full & Exclusive Membership : With exclusivity granted on a per country basis. Yearly cost : Euro 1.300.--
- Associate Membership \*: Yearly cost : Euro 800.--

*\* Associate members have no right on the assets of the association. The associated members have no voting right and are not eligible into the Board of the Association.*

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#### Contact :

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