

**INTERNATIONAL MEETING OF TOUR OPERATORS**

**PLOVDIV, 20 - 24 NOVEMBER 2013**

**Organization name**

**Country**

**Names of participants**

1) .....

**Contact details**

E-mail .....mobile.....

2)

.....

**Contact details**

E-mail .....mobile.....

**Will you join the SPA Break on 23<sup>th</sup> November (Saturday)?**

**YES**

☐

**NO**

☐

**INTERNATIONAL MEETING OF TOUR OPERATORS  
PLOVDIV 20 – 24 NOVEMBER'2013  
DRAFT PROGRAMME**

**20 NOVEMBER (WEDNESDAY)**

**ARRIVING, TRANSFER FROM SOFIA AND PLOVDIV AIRPORT, ACCOMODATION -  
PARK HOTEL IMPERIAL 4 \***

**20:00 – WELCOME COCKTAIL; INTRODUCING THE PROGRAMME OF THE STAY dress code –  
semi-formal (PARK HOTEL IMPERIAL)**

**21 NOVEMBER (WEDNESDAY)**

**08:00 – 09:00 – BREAKFAST**

**09:00 – 10:00 – REGISTRATION**

**10:00 – 10:30 – OFFICIAL OPENING - dress code – business**

**10:30 – 10:50 – PRESENTATION OF MINISTRY OF ECONOMY, ENERGY AND TOURISM**

**10:50 – 11:20 – PRESENTATION OF PLOVDIV AS A TOURIST DESTINATION. POSSIBILITIES  
FOR DIFFERENT TOURIST PRODUCTS – MUNICIPALITY OF PLOVDIV**

**11:20 – 11:40 – COFFEE BREAK**

**11:40 – 12:30 – WORKING MEETINGS BETWEEN PARTICIPANTS (B2B)**

**12:30 – 14:00 – LUNCH**

**14:00 – 17:30 – A WALKING TOUR OF THE ROMAN SIGHTS - THE EARLY CHRISTIAN  
BASILICA, LATE ANTIQUITY BUILDING "EIRENE", FORUM OF PHILIPPOLIS, ODEON,  
ROMAN STADIUM, ANCIENT THEATRE, ARCHAEOLOGICAL MUSEUM.**

**17:30 – 21:00 – FREE TIME / Shopping - Mall "Plovdiv" /**

**21:00 – 24:00 – INTRODUCING NIGHT LIFE IN PLOVDIV – BARS, CLUBS, DISCOS, CASINOS  
(Formed with appointment of participants)**

**22 NOVEMBER (FRIDY)**

**08:00 – 09:00 – BREAKFAST**

**09:00 – 12:00 – VISITING HOTELS IN PLOVDIV**

**12:00 – 13:00 – LUNCH**

**13:00 – 14:00 – OPENING OF YOUNG WINE PARADE' 2013**

**14:00 – 17:00 – A WALKING TOUR IN THE OLD TOWN (SIGHTSEEING & NEW WINE  
TASTING) – BALABAN HOUSE, HINDLIAN HOUSE, ETHNOGRAPHIC MUSEUM, GEORGIADI  
HOUSE / BULGARIAN REVIVAL EXHIBITION/, ZLATYO BOYADZHIEV GALLERY**

**17:00 – 20:00 – FREE TIME**

**20:00 – 23:00 – GALA DINNER WITH BULGARIAN CUISINE AND A FOLKLORE PROGRAMME  
dress code – semi-formal**

**23 NOVEMBER (SATURDAY)**

**08:00 – 09:00 – BREAKFAST**

**TRANSFER TO SOFIA AND PLOVDIV AIRPORT OF THE PARTICIPANTS WHO ARE NOT  
PARTICIPATING IN THE SPA BREAK.**

**09:30 – 18:00 – VISITING SPA DESTINATION HISAR, ORGANIZED BY THE BULGARIAN  
UNION OF BALNEOLOGY AND SPA TOURISM**



|               |                                                                                                                                                                             |
|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10:00         | Arriving at SPA Hotel Hissar – 4*                                                                                                                                           |
| 10:00         | PRESENTATION "Opportunities for spa and spa tourism in Bulgaria"                                                                                                            |
| 10:30 - 12:30 | Working meetings between participants B2B                                                                                                                                   |
| 12:30 – 13:30 | Lunch                                                                                                                                                                       |
| 13:30 – 17:30 | Free time in the complex and the possibility of use of swimming pool and Jacuzzi (seasonal), fitness centre, relaxation centre /sauna, a steam room, a small swimming pool/ |
| 17:30         | Departure from Spa hotel Hissar - 4 *                                                                                                                                       |

17:30 - 18:00 - TRANSFER TO THE PARK HOTEL IMPERIAL 4\*

19:30 – 23:00 – DINNER

24 NOVEMBER (SUNDAY)

08:00 – 09:00 – BREAKFAST

TRANSFER TO SOFIA AND PLOVDIV AIRPORT

**NOTES:**

1. Transfers to and from Sofia and Plovdiv airports are at Municipality of Plovdiv and only for the 20, 23 и 24 November.
2. Municipality of Plovdiv provides accommodation to the participants only 20, 21 and 22 November.
3. Municipality of Plovdiv provides meal for the participants:
  - Welcome cocktail – 20 November;
  - Breakfast and Lunch – 21 November;
  - Breakfast, Lunch and Dinner – 22 November;
  - Breakfast – 23 November.
  - Breakfast, Lunch and Dinner – 23 November / for participants in the spa trip to Hisar /;
4. Overnight of 23 November and breakfast 24 November are met by the participants in the SPA BREAK / at discounted rates in Park Hotel Imperial 40 Euro /.

**20 – 24 NOVEMBER 2013, PLOVDIV,****DEAR LADIES AND GENTLEMEN,**

Between 20<sup>th</sup> and 24<sup>th</sup> November 2013 Municipality of Plovdiv, Bulgaria organizes the third International Meeting of Tour Operators.

The First and Second International Meetings of Tour Operators were held with an increasing interest to them. The participants which were more than 100 journalists and tour operators from the UK, Austria, Germany, Serbia, Vietnam, Romania, Italy, Russia, Turkey, Ukraine, Egypt, Nepal, Algeria, India, Slovenia, Armenia etc. evaluated the forum as highly professional and with big potential, delivering great experience.

The forum will emphasize on the different aspects of tourism development in the city and the region of Plovdiv, presenting the diversity of its tourist product. It will introduce the opportunities for cultural, religious, weekend, wine, spa and other types of tourism.

The programme of the event will also include B2B meetings, presentations of some of the participants, visiting of the "Young wine parade" with wine tasting in The Old Town. On 23 November (Saturday) we plan an expansion – "A SPA BREAK" in 4\* hotel near Plovdiv, with a use of various spa treatments.

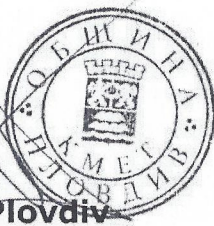
Please confirm your attendance until 30 September 2013, via e-mail: [tourism@plovdiv.bg](mailto:tourism@plovdiv.bg)

The only financial commitment for you will be the transport to Bulgaria. Transfers from both Plovdiv and Sofia airports, accommodation and food will be at our cost. To attend the SPA BREAK on 23 November (Saturday), participants are only needed to meet overnight accommodation at preferential rates – approximately 40 Euro.

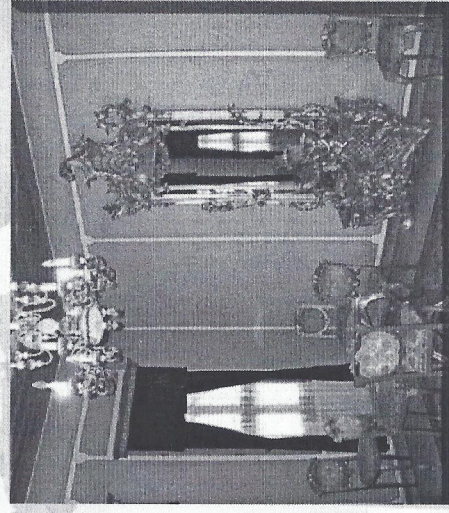
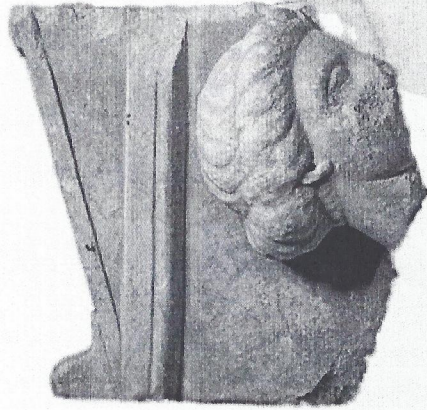
We kindly invite you to participate in this event.

Sincerely,

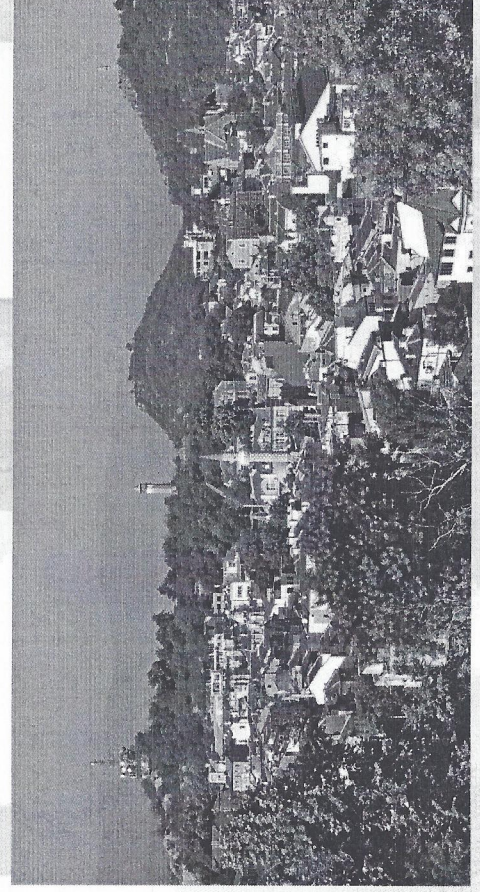
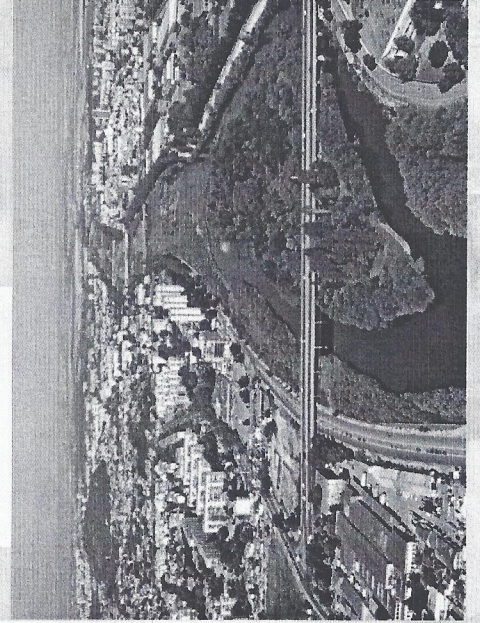
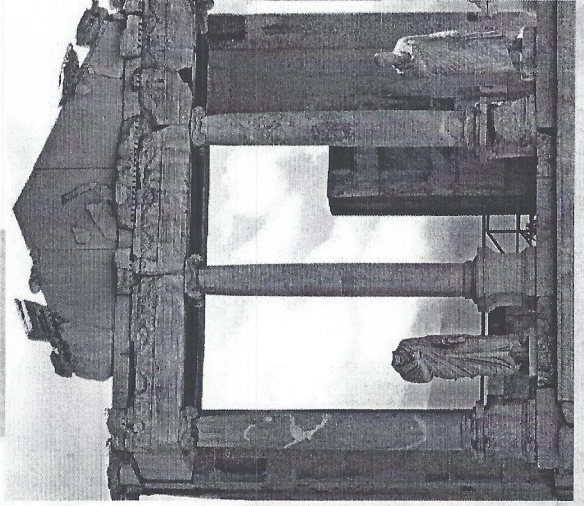
**IVAN TOTEV**  
**Mayor**  
**Municipality of Plovdiv**







INTERNATIONAL MEETING  
OF TOUR OPERATORS  
20 – 24 NOVEMBER 2013, PLOVDIV,  
BULGARIA



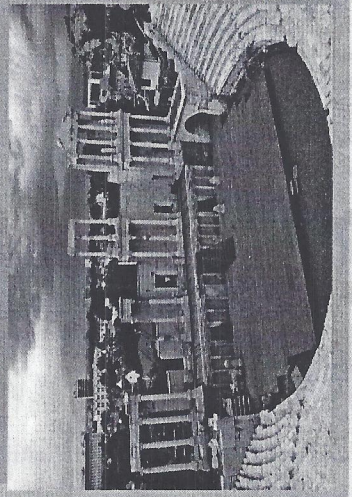


If you are curious to see the oldest continuously inhabited city in Europe and 6th in the World – come to Plovdiv!

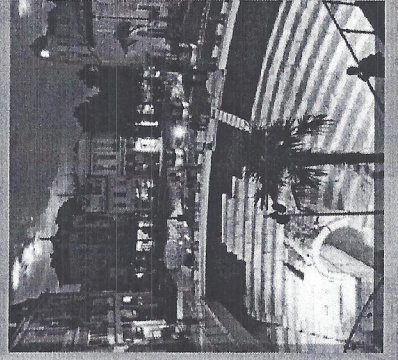
With its rich cultural heritage just like the Eternal City, it offers a lot to see on a small area.

As Plovdiv is the second largest Bulgarian city, located on a crossroad of civilisations, linking the Balkans, Central and Western Europe, it presents a lot of logistic advantages.

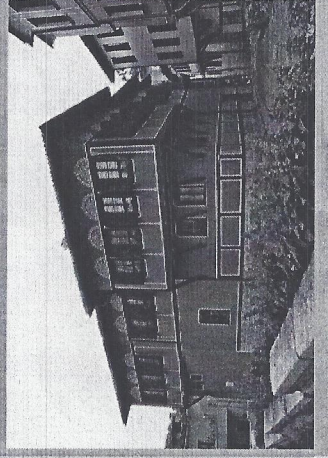
Here you can enjoy the splendour of one of the best preserved Ancient theatres in the world, which is in use of variety of events during the summer. Dated back in 2nd c. A.D., it fascinates the visitor even today. The stage is two level; with beautiful friezes, cornices and statues. There are about 3,500 marble seats 28 rows and an Imposing Lodge.



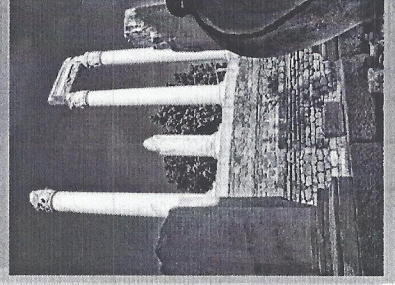
You should not fail to top up the feeling of visiting the Roman stadium, the Forum complex or the Reserve area on the Three Hills, where one can find remains of the first Thracian settlement dating from 8 000 years ago.



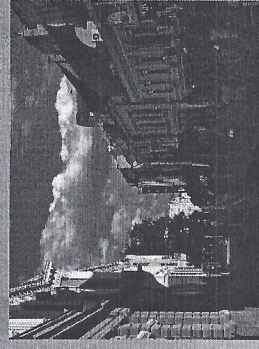
Old Plovdiv – The Ancient Plovdiv historical reserve is a rare combination between Prehistory, Thracian culture, Hellenistic and Roman culture, from the Middle Ages, the National Revival period and the XX c. Some of the most picturesque sites in the old town of Plovdiv are typical representatives of Plovdiv Revival period houses.



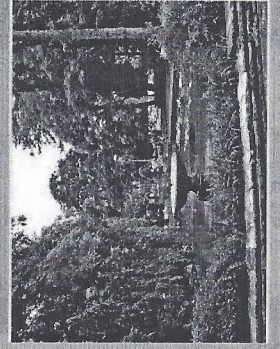
The Odeon dated to the mid-3rd century and connected with the reconstruction of the building after it had been burnt down as a result of the Gothic invasions in 251 AD



**City Centre**  
the pedestrian street



**The City Garden**

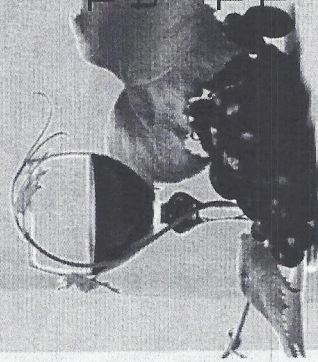




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## INTERNATIONAL MEETING OF TOUR OPERATORS 20 – 24 NOVEMBER 2013, PLOVDIV, BULGARIA



The delegates of Third Meeting of Touroperators will attend at "Young wine parade" - tastings of young Bulgarian wines in the Old Town. Here you can taste Mavrud, the indigenous Thracian wine which was referred to by Homer in The Iliad.



The ones who join the SPA and wellness break will have the chance to take pleasure and relax in a trip of about 45 km away from Plovdiv to location that was already known to the Emperors of Ancient Rome.

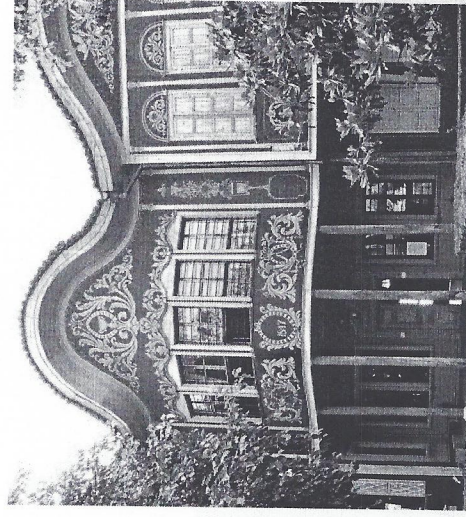
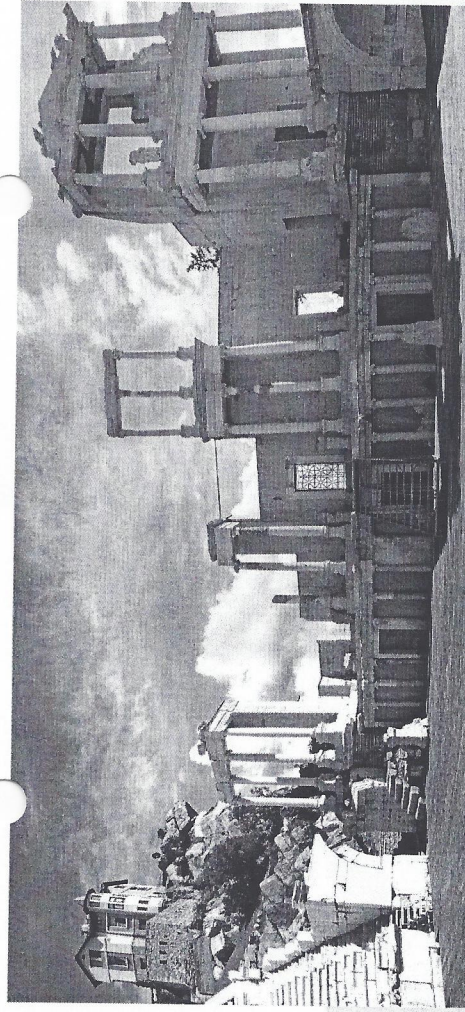
A number of entertainment facilities supplement your stay in Plovdiv.

Plovdiv is a great start point to various destinations in the region - the famous Rose Valley, for spa, ski, wine, religious and other kinds of tourism.

The accommodation in Plovdiv will be provided by The 4 star Park Hotel Imperial <http://hotelimperial.bg/>

*Come to touch the sense of art and history!*

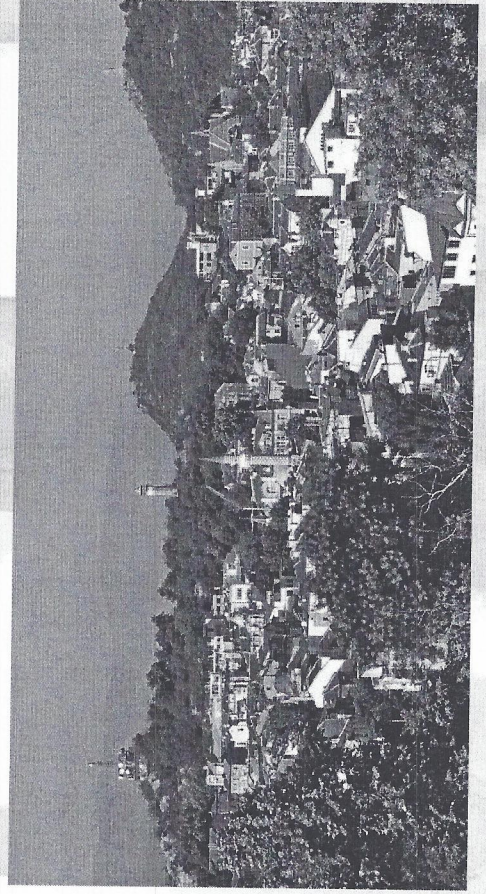
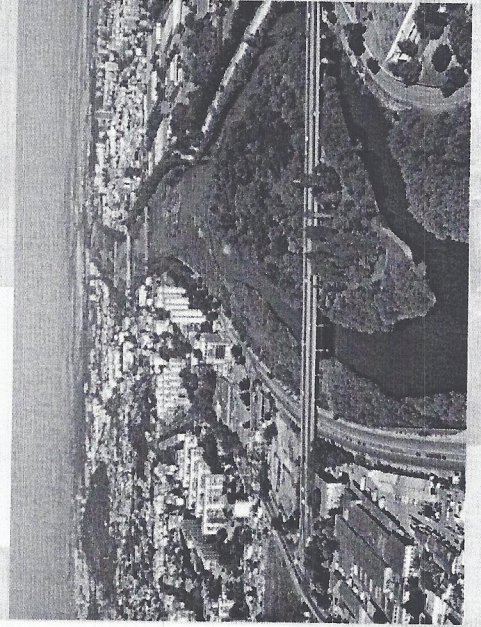
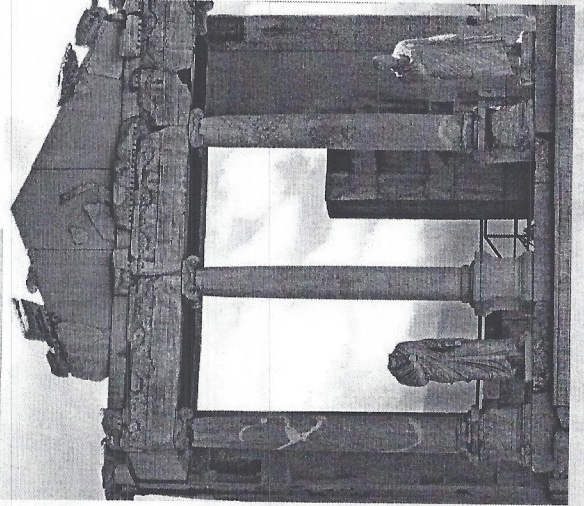




**Plovdiv**  
a touch of art and history



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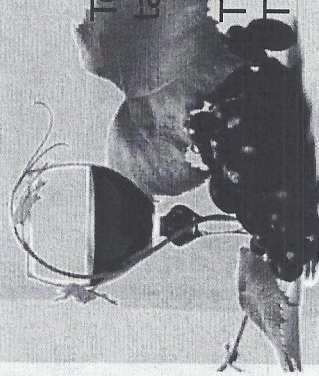


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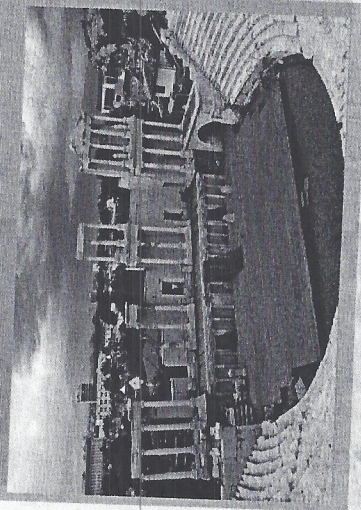
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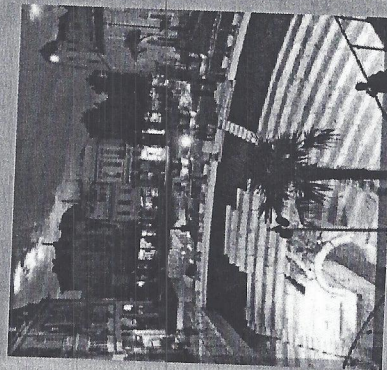
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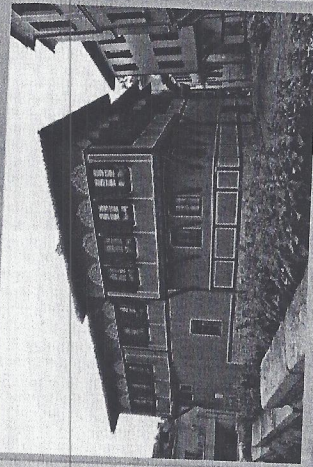
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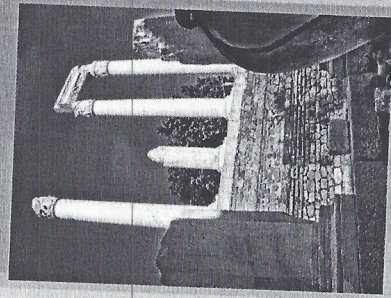
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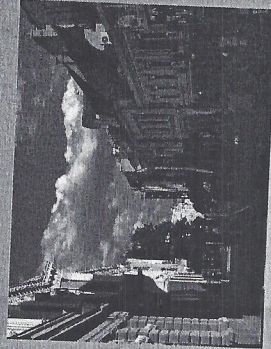
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