

We are pleased to invite you to be part of the next Peruvian Travel Mart – PTM edition, in Lima, which will be held at The Westin Lima Hotel & Convention Center, from May 23rd through May 26th, 2013.

PTM is a professional event held annually in Peru since 1987, which purpose is the summoning of wholesalers from the main incoming tourist market worldwide, for participating in a meeting with the foremost tourist services makers in our country.

This event is organized by CANATUR (National Chamber of Tourism); PROMPERU (Peru's Promotional Committee for Exports and Tourism), and supported by several public and private institutions as well. During the event, Tour Operators have the opportunity to contact Peruvian enterprises and to learn about the new products and alternatives for their own markets, hence achieving convenient commercial agreements.

The program has been designed in such a way for the participants to make the most of their stay. The event includes social activities where you will be able to meet local entrepreneurs and visit Lima City's main attractions, including enjoying its folklore and gastronomy as well. The seminars in this event are oriented toward the diffusion of a greater knowledge of Peru as a destination, as well as of the tools to be used for this purpose. Furthermore, those of you interested will have the opportunity to make Pre and Post tours to several of our destinations, which implies a great occasion to learn about the services and products offered.

Peru is one of the most important tourist destinations worldwide, a destination on great growth by international demand. Our country offers a vast diversity in cultural, archeological, natural and historic aspects, all these accompanied by an increasingly well-known gastronomy worldwide.

On behalf of the Organizing Committee of Peru Travel Mart 2013, we will be looking forward for your attendance.

If you wish further information go to www.perutravelmart.com.pe and do not hesitate in writing us to the following addresses: ptm@perutravelmart.com.pe / ventas1@perutravelmart.com.pe

Lima and Peru are expecting you at the PTM 2013.



José Carlos Plaza

President

PTM 2013 Organizing Committee