

## INTERNATIONAL MEETING OF TOUR OPERATORS – PLOVDIV'2013 DRAFT PROGRAMME

### 7<sup>TH</sup> MAY (TUESDAY)

ARRIVING, TRANSFER, ACCOMMODATION

**20:00** – WELCOME COCKTAIL; INTRODUCING THE PROGRAMME OF THE STAY *dress code – semi-formal*

### 8<sup>TH</sup> MAY (WEDNESDAY)

**08:00 – 09:00** – BREAKFAST

**09:00 – 11.30** - VISITING HOTELS IN PLOVDIV

**12:00 – 13:00** – LUNCH (cocktail)

**13:00 – 13:30** – PRESS CONFERENCE - *dress code – business*

**13:30 – 13:50** - PRESENTATION OF PLOVDIV AND THE REGION AS A TOURIST DESTINATION. POSSIBILITIES FOR DIFFERENT TOURIST PRODUCTS

**13:50 – 14:20** - PRESENTATION OF MINISTRY OF ECONOMY, ENERGY AND TOURISM (HOW THEY SUPPORT PLOVDIV DESTINATION)

**14:20 – 15:00** - PRESENTATIONS OF PARTICIPANTS

**15:30 – 16:00** - WORKING MEETINGS BETWEEN PARTICIPANTS (B2B)

**16:00 – 18:00** – A WALKING TOUR IN THE OLD TOWN FOLLOWED BY A DEGUSTATION OF FINE WINES FROM THRACIA REGION IN OLD REVIVAL HOUSE IN THE OLD TOWN

(17:30 – 18:30 - Concert at Balabanov house – Old town (optional))

**19:30 – 23:00** – GALA DINNER WITH BULGARIAN CUISINE AND A FOLKLORE PROGRAMME *dress code – semi-formal*

**23:00** – INTRODUCING NIGHT LIFE IN PLOVDIV – CASINOS

### 9<sup>TH</sup> MAY (THURSDAY)

**08:00 – 09:00** – BREAKFAST

**09:30 – 11:30** – A WALKING TOUR OF THE ROMAN SIGHTS – FROM THE CENTRAL SQUARE TO: FORUM OF PHILIPPOLIS, ODEON, ROMAN MOSAICS IN TRAKART CULTURAL CENTRE, ANCIENT STADION (REENACTMENT OF AN ANCIENT RITUAL), ANCIENT THEATRE, ARCHAEOLOGICAL MUSEUM

**11:30 – 19:00** – **OPTIONAL TOURS (LUNCH INCLUDED):**

1. **ROSE VALLEY – KARLOVO - KAZANLAK**
2. **PLOVDIV – STAROSEL – THRACIAN CULT COMPLEX – WINE CELLAR**
3. **HISAR – OPPORTUNITIES FOR SPA TOURISM**
4. **PLOVDIV – ASENOVGRAD – BACHKOVO MONASTERY – RODOPI HOLY FOREST – INTRODUCING OPPORTUNITIES FOR RELIGIOUS TOURISM**
5. **PLOVDIV – CHEPELARE – SMOLYAN – OPPORTUNITIES FOR MOUNTAIN AND SKI TOURISM**
6. **WINE CELLARS VISITING**

**19:30** – FREE TIME

**22:00** – INTRODUCING NIGHT LIFE IN PLOVDIV – CLUBS

### 10<sup>TH</sup> MAY (FRIDAY)

**08:00 – 09:30** – BREAKFAST

**9:30 – 10:30** - WORKING MEETINGS BETWEEN PARTICIPANTS (B2B)

TRANSFER (DEPENDING ON THE HOURS OF DEPARTURE)