



American Society of Travel Agents  
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June 25, 2012

Dear Mr. Karaoglu:

This letter is to confirm the partnership of ASTA's Turkey Chapter and TURSAB Association of Turkish Travel Agencies. This partnership includes a membership drive to promote ASTA membership to current TURSAB Travel Agency members.

The membership promotion is detailed below:

- Membership drive will run from July 1 – August 1, 2012 (registrations must be submitted by August 1, 2012)
- ASTA will waive the \$30 processing fee for both International Travel Companies (ITC) and Travel Suppliers/Allied (ALC) memberships
- Only active TURSAB members are eligible to take advantage of this promotion

In order for the processing fee to be waived, prospective members must use the attached registration form to apply for membership. Completed registrations and payment can be submitted in the following ways:

- Emailed to Pamela Bonin, Director of Market Development at [pbonin@asta.org](mailto:pbonin@asta.org)
- Mailed to ASTA, PO Box 820025, Philadelphia, PA 19182-0025
- Faxed to 703.838.8467, Attention: Pamela Bonin

To support your efforts, ASTA will provide customized electronic membership registrations forms and ASTA membership benefit sheets. For added support, ASTA can also provide an HTML that can be sent to all TURSAB members via email.

We look forward to working with you and appreciate your efforts to grow ASTA's Turkey Chapter membership.

Sincerely,

Pamela Bonin  
Director, Marketing Development