

# PROGRAM LIST



USER NAME : worldtourismforum  
PASSWORD : globalmeeting



## GLOBAL MEETING FEBRUARY 16 - 18, 2017 | ISTANBUL



FEBRUARY 16, 2017

CORAL TRAVEL HALL

- ⌚ 10:00 - 11:30 **OPENING CEREMONY**  
**BULUT BAĞCI**  
President of Executive Board, World Tourism Forum  
**BAŞARAN ULUSOY**  
President, Association of Turkish Travel Agencies  
**MEHMET AKARCA**  
General Director, Directorate General of Press and Information, Republic of Turkey  
**NABİ AVCI**  
Minister of Culture and Tourism, Republic of Turkey  
**BİNALI YILDIRIM**  
Prime Minister, Republic of Turkey

**HALL PRESENTER HANDE BERKTAN**  
Economy Programmer

- ⌚ 11:30 - 12:00 **KEYNOTE SPEECH**  
**HAKAN ATEŞ**  
CEO, DenizBank
- ⌚ 12:00 - 12:30 **KEYNOTE SPEECH**  
**DR. MICHAEL FRENZEL**  
Special Ambassador, UNWTO and Former Chairman, World Travel & Tourism Council
- ⌚ 12:30 - 13:00 **KEYNOTE SPEECH**  
**\*MIGRATION: HOW TO REDUCE RISKS AND INCREASE TOURIST FLOWS**  
**THE CASE STUDY OF RUSSIA AND CHINA**  
**SPHILKO SERGEY PAVLOVICH**  
President, Russian Union of Travel Industry
- ⌚ 13:00 - 13:30 **KEYNOTE SPEECH**  
**DEMET SABANCI ÇETİNDÖĞAN**  
President, Executive Board, Demsa Group
- ⌚ 13:30 - 14:15 **KEYNOTE SPEECH**  
**DAVID MILIBAND**  
The President and Chief Executive, International Rescue Committee (IRC)
- ⌚ 14:15 - 14:30 **KEYNOTE SPEECH**  
**MUSTAFA DEMİR**  
Mayor, Fatih Municipality
- ⌚ 14:30 - 15:00 **KEYNOTE SPEECH**  
**\*THE ECONOMIC IMPACTS OF TRAVEL INDUSTRY**  
**MEHMET ŞİMŞEK**  
Deputy Prime Minister, Republic of Turkey
- ⌚ 15:00 - 15:30 **KEYNOTE SPEECH**  
**\*DESTINATION MANAGEMENT**  
**FETTAH TAMİNCE**  
Chairman, Rixos Hotels
- ⌚ 15:30 - 16:00 **ENTREPRENEURSHIP IN TOURISM INDUSTRY**  
**KERİM SİPAHİLER**  
President, Site-Turkey & Chairman, Sipahiler Events  
**SİNA AFRA**  
CEO & Founder, Evtiko  
**ALPASLAN KILIÇASLAN**  
Founder & Board Member, eventegg.com & Verus  
**ORKUN TEKİN**  
Founder & Board Member, ucakbileti.com & otelz.com