

STEP 1: EXHIBITOR CONTACT INFORMATION

Company Name - (For Billing)

Company Contact/Title

Exhibiting As: (Name as it Should Appear in Show Guide, ID Sign, ETC if Different than Company Name Above)

Address

Country

City/State

Zip

Phone

Fax

Email

Website

STEP 2: EXHIBIT SPACE SELECTION

RATE: \$3,695 per 10x10, \$36.95 sq/ft • Exhibit Space: All booths are 10' deep x 10' wide. Rental fee per 10' x 10' includes the following: Carpet, Six Foot Skirted Table, Two Chairs, Wastebasket, Booth I.D. Sign, 5 Exhibitor Badges, Company Logo/Link on Travel & Adventure Show Website.

Assigned By Show MGMT.

WASHINGTON D.C. 2017 | January 14-15 # of 10x10's [] x [] = \$ _____ USD BOOTH []

CHICAGO 2017 | January 21-22 # of 10x10's [] x [] = \$ _____ USD BOOTH []

SF/BAY AREA 2017 | February 11-12 # of 10x10's [] x [] = \$ _____ USD BOOTH []

LOS ANGELES 2017 | February 18-19 # of 10x10's [] x [] = \$ _____ USD BOOTH []

SAN DIEGO 2017 | March 4-5 # of 10x10's [] x [] = \$ _____ USD BOOTH []

DENVER 2017 | March 18-19 # of 10x10's [] x [] = \$ _____ USD BOOTH []
Intro Rate: \$2,695 until 6/30/16

PHILADELPHIA 2017 | March 25-26 # of 10x10's [] x [] = \$ _____ USD BOOTH []

DALLAS 2017 | April 1-2 # of 10x10's [] x [] = \$ _____ USD BOOTH []

Corner Charge: \$175 / per show. Mandatory for all corner booths [] # of Shows x [\$175] = \$ _____

Preferred Area/Booth Placement: [i.e. Caribbean, Adventure, Asia, etc] _____

Location: Please name your top three competitors you DO NOT wish to be near: _____

TOTAL EXHIBIT SPACE COSTS: _____

Ask About Our Multi-Show, Multi-Booth Discounts
(Note: Discount applicable to standard rate booths only and cannot be applied to re-sign rates or any other offers).

Ask About Our Referral Program

STEP 3: SPONSORSHIP PACKAGES (INCLUSIVE OF BOOTH SPACE)

Review the Sponsorship and Promotional Opportunities Handbook for detailed descriptions.

	Chicago	Dallas	D.C.	Denver	L.A.	Philly	San Diego	SF/Bay Area
<input type="checkbox"/> Presenting Sponsor Cost: _____	<input type="checkbox"/>							
<input type="checkbox"/> Major Sponsor Cost: _____	<input type="checkbox"/>							
<input type="checkbox"/> Supporting Sponsor Cost: _____	<input type="checkbox"/>							
<input type="checkbox"/> Section Host Sponsor Cost: _____	<input type="checkbox"/>							
<input type="checkbox"/> Contributing Sponsor Cost: _____	<input type="checkbox"/>							

TOTAL SPONSORSHIP COSTS: _____

STEP 4: PROMOTIONAL ITEMS For availability and detailed descriptions call your sales person

		Chicago	Dallas	D.C.	Denver	L.A.	Philly	San Diego	SF/Bay Area
Destination Theatre Session	\$995	<input type="checkbox"/>							
Culinary Stage Demo	\$995	<input type="checkbox"/>							
Door Prize Sponsor	\$3,000	<input type="checkbox"/>							
Floor Decals	\$2,000	<input type="checkbox"/>							
Consumer Wristbands	\$5,000	<input type="checkbox"/>							
Aisle Sign Logo	\$1,000	<input type="checkbox"/>							
Two-Sided Freestanding Meterboard	\$1,000	<input type="checkbox"/>							
Column Wrap Advertising	\$4,000	<input type="checkbox"/>							
Home Page Web Banner	\$3,000	<input type="checkbox"/>							
Inside Page Web Banner	\$1,000	<input type="checkbox"/>							
Consumer Email Web Banner (Per Email)	\$1,000	<input type="checkbox"/>							
Attraction Sponsor	Call for Pricing	<input type="checkbox"/>							
TOTAL PROMOTIONAL COSTS:	_____	<input type="checkbox"/>							

STEP 5: SHOW GUIDE ADVERTISING Full-Color Advertising – Seen by Thousands

		Chicago	Dallas	D.C.	Denver	L.A.	Philly	San Diego	SF/Bay Area
Full Page	\$7,000	<input type="checkbox"/>							
Half Page	\$4,000	<input type="checkbox"/>							
Quarter Page	\$2,500	<input type="checkbox"/>							
TOTAL ADVERTISING COSTS:	_____								

STEP 6: FREE PROMOTION OPPORTUNITIES (INCLUDED WITH BOOTH PACKAGE)

- Cultural Performances:** Showcase your original music and dance on the Global Beats Stage. Performances are limited so book your time now. Send details along with contract.
- T&AS Door Prize Donation:** From trips to gift baskets, donate a door prize to the Travel & Adventure Show and we will advertise your company on the Entry Form, Website, Signage. Donate a Grand Prize (air/hotel) and you'll receive a Post-Show Attendee Email Blast.
- Show Only Specials:** Attendees come to the show to access discounts they can't get elsewhere. T&AS will promote your show special on the website and in the show guide.
- Booth Giveaway:** Draw attendees to your booth by holding a giveaway (anything from Trips to beach balls to Gift Cards). Tell us your plans and T&AS will promote your booth giveaway on the website and in the show guide.
- Broadcast Media Contest Promotion:** Be featured in the T&AS media broadcast blitz by donating a complete trip (Land and Air) for use as a TV, Radio and Social Media promotion. First-come, First-served.

STEP 7: TOTAL COSTS

EXHIBIT SPACE		\$ _____
SPONSORSHIP PACKAGES	+	\$ _____
PROMOTIONAL ITEMS	+	\$ _____
SHOW GUIDE ADVERTISING	+	\$ _____
TOTAL AMOUNT:		= \$ _____

TERMS AND CONDITIONS

1. Management and Exhibitor. The term "Management" as used herein shall define the personnel, its agents and event partners, including but not limited to Unicom, LLC acting on behalf of, or in concert with Management to produce this event. The term "Exhibitor" shall define the company and its personnel and agents selecting to participate in the exposition. Once Exhibitor has executed this agreement by means of a signature, all terms shall become binding.

2. Exhibiting Companies and Products. Management has the sole right to determine eligibility for a product or company in its exposition and may remove or relocate unsuitable exhibitors. Management shall have the right to change the location of assigned space for an Exhibitor. Exhibitor agrees not to assign or sublet its space allowed. Exhibitor may display or advertise only goods and services normally manufactured or offered in the course of its business.

3. Exhibit Space Rules and Contractor Services. Management shall have the right to establish rules for the show and the use of exhibit space covered by this Agreement, including but not limited to the rules in the Exhibitor Service Manual. Management shall have full discretion and authority as to the placement of all decorations, signage and display items. Management may require the replacement or redecoration of an item, display or booth and no costs shall accrue to management because of such necessity. Exhibitors are responsible to cover or fix all areas Management may consider unsightly, at Exhibitor's expense. Should an Exhibitor be unfinished with installation as specified in the show rules, Management may take steps to finish said installation at the Exhibitor's expense. Should the Exhibitor fail to follow exposition deadlines for installation in terms of occupying the agreed upon booth space, Management shall repossess said space and Exhibitor forfeits all claims to it and all monies paid. No Exhibitor shall have the right to dismantle, unpack or vacate a booth prior to the end of the official show hours without the express written permission of Management. Management reserves the right to amend and enforce exposition regulations as it deems proper to assure the success of the event. Management has selected several "Authorized Contractors" and the use of their services by Exhibitors is highly encouraged.

4. Attendance. Management shall have sole control over Attendance policies at all times. All Exhibitors agree to staff their booth(s) during exposition hours. Failure to do so will jeopardize any exhibitors acceptance in future shows.

5. Enjoyment of Reasonable Business Environment. Management reserves the right to restrict booth size, noise, characters, lights, entertainment and methods of operation which is deemed objectionable. Any behavior or equipment which Management finds to detract from the general appearance and intention of the Exposition may be grounds for eviction. Neon lights, gas, signs, helium balloons, taping items on the facility walls or columns are expressly prohibited. Exhibitors are encouraged to seek approval in advance of the show from Management for questionable items so as to eliminate additional removal costs on the behalf of the Exhibitor at the show. If the Exhibitor fails to comply with respect to show rules and this Agreement, Management may re-take possession of Exhibitor's assigned space, notwithstanding Exhibitor's continued responsibility for all payments due.

6. Fees and Deposits. Exhibitor is responsible for timely submittal of fees as noted on the front side of this agreement. Should exhibitor delay payments, Management shall have the right to repossess any assigned space after notifying Exhibitor in writing of the intent to do so. In the event of default by the Exhibitor, Exhibitor remains responsible for payments due and assumes the responsibility for all enforcement costs incurred by Management in collecting such fees.

7. Security. Management provides perimeter guard services during show hours as noted in the Exhibitor Service Manual. Security for all Exhibitor equipment, materials and personnel remains the responsibility of the individual Exhibitor. Exhibitors should retain adequate coverage for theft, damage or any loss. Exhibitors are encouraged to have guards and insurance at their own expense.

8. Exposition Hours and Exhibitor Activities. Management shall have the authority to set event hours, which may change upon notice to the Exhibitors. Exhibitors agree not to schedule or conduct any activities which conflict with exposition hours, including but not limited to: seminars, luncheons, receptions and hospitality suites. Distribution of Exhibitor literature and materials is limited to the confines of the Exhibitor booth space. Exhibitors are required to wear officially issued name badges provided by show management.

9. Music Licensing. Exhibitors are solely responsible to obtain the necessary licenses for all usage of music or video and all costs for such licenses are the responsibility of the Exhibitor. Exhibitor may be prohibited from certain activities without proof of required licenses.

10. Liability and Insurance. Management and/or the Exposition Facility, their agents and employees, shall not be responsible for any loss, theft, or damage to the property of the Exhibitor, his employees or representatives. Furthermore, Management and/or the Exposition Facility, their agents and employees shall not be responsible for any damage, illness or injury to Exhibitor personnel, agents or attendees. Exhibitor shall indemnify and hold harmless Management and the Exposition Facility from all liability which might ensue from any cause whatsoever, including attorney's fees. Exhibitor agrees to maintain adequate insurance to fully protect Management, its co-sponsors, contractors and Exposition Facility from any and all claims which may arise in connection with the installation, operation and dismantling of the Exhibitor's display. This includes claims under Workers Compensation Act. Exhibitor will be required to pay for any damage caused by its employees or agents. Exhibitor must carry insurance naming Unicom, LLC and the Exposition Facility as additional insureds on a policy containing not less than one million dollars (\$1,000,000 USD) for bodily injury, property damage and /or loss sustained in any one occurrence. A copy of the Certificate must be on file with Management not less than thirty (30) days prior to installation.

11. Compliance. Exhibitor assumes all responsibility for compliance with federal and local codes and all laws related to public safety, as well as facility regulations. Exhibitor is responsible to meet all requirements of the American with Disabilities Act. Wiring and decorating materials must all conform to local codes and fire regulations. Exhibitor assumes the responsibility to ascertain that all such codes and laws have been met, including issues related to facility services. Exhibitor is solely responsible to obtain all necessary permits and tax forms, including submitting any taxes or fees required by local, state or federal authorities.

12. Postponement of Exposition. If for any reason Management determines that the location or dates of an Exposition should be changed, no refund will be due to Exhibitor, and Management will assign to Exhibitor, in lieu of the original space, such other space as Management deems appropriate, and Exhibitor agrees to use such space under the terms of this Agreement. Management shall not be financially liable or otherwise obligated in the event that the Exposition is relocated or postponed.

13. Cancellation or Termination of the Exposition. In the event that the Exposition is unable to operate, in the sole determination of Management, whether due to Acts of God, terrorism, war, illness, public safety, strike, civil commotion, picketing, fire or state of emergency, or by reason of any other occurrence not under the control of Management, or otherwise, Management may cancel, postpone or terminate the Exposition. In the event of such cancellation, postponement or termination, the Exhibitor waives any and all claims the Exhibitor may have against Management for damages or expenses and agrees to accept in complete settlement and discharge of all claims, the Exhibitor's pro rata share of the total amount paid by all Exhibitors, excluding deposits, less all costs and expenses incurred by Management in connection with the exposition.

14. Exhibitor Cancellation or Nonpayment. Exhibitor agrees that a reservation is made at the time of execution of this Agreement, whether or not accompanied by pending deposit, and it shall be regarded as valid and binding. Should Exhibitor decide to cancel after executing this Agreement, Exhibitor acknowledges that it is difficult to assess the full lost opportunity of Management to have provided space to others and the attendant expenses in doing so. As such, if written cancellation notice is received by Management 181 days or more prior to the event, Exhibitor is liable for 50% of the contracted amount; any written Cancellation notice received less than 181 days prior to the event, Exhibitor is liable for 100% of the contracted amount. Should Exhibitor fail to make timely payments as noted in this Agreement, Management reserves the right to reassign the space to another Exhibitor.

15. Prohibited Conduct. The following practices are not permitted: 1) Use of disruptive audio equipment; 2) Use of noisy electrical or mechanical equipment; 3) Wearing of unofficial badges or company name plates, except in addition to official Event badge; 4) Entry into another Exhibitor's booth without permission of that Exhibitor; 5) Photographing or examining another Exhibitor's booth without permission from that Exhibitor; 6) Demonstrations or activities which create a fire, safety or health hazard; 7) Any action, practice or activity which violates any of the Management's Exhibitor/Sponsor display rules and regulations. Any display or conduct by Exhibitor that unnecessarily obstructs neighboring booths or interferes with free passage in the aisles will not be permitted. Management reserves the right to force re-arrangement or removal of any exhibit which, in Management's sole opinion and sole discretion, does not comply with this requirement or to remove any personnel or exhibit for conduct which violates this requirement. Unethical conduct or infraction of rules by the Exhibitor will subject the Exhibitor to removal from the Center. The enforcement of these practices and the Terms and Conditions, including without limitation the removal of Exhibitor and Exhibitor's exhibit from the Center and the Event, is within Management's sole discretion. This determination shall be at the sole discretion of Management. Exhibitor understands and agrees that no refund is due or shall be made and further that no demand for redress will be made by the Exhibitor under any circumstance. The above list of prohibited conduct is provided to highlight certain prohibited activities, and is neither inclusive nor intended to limit the scope or extent of prohibited activities.

16. Safety, Fire, and Health. The Exhibitor assumes all responsibility for compliance with local, city and state safety, fire and health ordinances covering installation and operation of equipment, preparing, cooking and serving of food and beverage products. Exhibitor shall not use or permit flammable materials such as bunting, tissue paper, crepe paper, or other flammable items for decorations. All other materials used for decorative purposes must be flame-proofed and approved by the Authority's Fire Department. In addition, Exhibitor shall not, without the prior written consent of Management, put up or operate any engine or motor or use oils, burning fluids, camphene, kerosene, naphtha, gasoline, or any other flammable chemical, for mechanical or any other purposes, or any agent other than electricity for illuminating any part of the Center. Subject to the foregoing, Exhibitor shall restrict the use of Hazardous Materials to those kinds of materials in small quantities that would be normally expected in conducting the activities. Such Hazardous Materials shall only be used in a safe and prudent manner, in full compliance with applicable local, city and state laws, rules, and ordinances, and Exhibitor shall take all necessary precautions to prevent releases of Hazardous Materials. Under no circumstances shall Exhibitor store, dispose, or permit storage or disposal of any Hazardous Materials at the Center.

17. Miscellaneous. Management makes no representations or warranties as to the condition of the Exposition Facility, Contractors or Subcontractors involved or the success of the Exhibitor's efforts for which the exhibit space is to be used. This Agreement shall be governed as a whole in accordance with the laws of the State of Connecticut. Any actions arising out of enforcement of this Agreement must be initiated in the State of Connecticut. This Agreement and these "Terms and Conditions" represent the sole and entire agreement between Management and the Exhibitor, and it supersedes all prior agreements and discussions. Show management does not offer exclusivity for any product or service, nor does it guarantee that exhibitors will not be placed in proximity to competitors. Corner space requests are not guaranteed. "Corner" means at least one side of a linear booth will have an empty booth next to it. No person at Management is authorized to make changes to this Agreement except in writing with the signature of an officer of the company. The provisions set forth are severable. If any provision is held to be invalid or unenforceable, it shall not affect the validity of enforceability of any other provision. Management shall use all reasonable efforts to properly manage installation and the event itself. Management shall not be held liable for late installation or power or service interruptions that may occur.



The person executing this Agreement on behalf of the Exhibitor represents and warrants that they have the authority to do so and may bind the entity for whom they sign. By signing this Agreement, Exhibitor authorizes Management to use its company name and any photographs taken at the Exposition for promotional purposes.

STEP 9: PLEASE SIGN BELOW

Payment Terms: Minimum of 50% payment of contracted application is due upon signing. Balance is due 120 days prior to the event. Make checks payable to Unicom, LLC in U.S. Dollars or use credit card form below.

By signing below, exhibitor acknowledges they have read the Terms and Conditions on page three of this contract. We understand that this contract shall be legally binding between Unicom, LLC and the exhibitor. We also understand that any change in the information in the contract must be made in writing.

SIGNATURE _____ DATE _____

STEP 10: PAYMENT OPTIONS

AMEX VISA MC BANK TRANSFER CHECK [payable to Unicom, LLC] Check # _____

CARD NUMBER _____ CID# _____ (last 3 digits printed after card # in signature area on back of card) EXP. DATE _____

CARD HOLDER _____ SIGNATURE _____

FOR OFFICE USE ONLY

DATE REC'VD _____

PAYMENT RECORDED _____

ACCEPTED BY _____

CHICAGO BOOTH _____

DALLAS BOOTH _____

DENVER BOOTH _____

LOS ANGELES BOOTH _____

PHILADELPHIA BOOTH _____

SAN DIEGO BOOTH _____

SF/BAY AREA BOOTH _____

WASHINGTON DC BOOTH _____