

DRV Deutscher ReiseVerband e. V. | Schicklerstraße 5 - 7 | 10179 Berlin

To the President of the
Turkish Travel Association TÜRSAB
Mr Basaran Ulusoy

Norbert Fiebig
Präsident
President

DRV Deutscher ReiseVerband e. V.
DRV German Travel Association

Schicklerstraße 5 - 7
10179 Berlin
Deutschland / Germany

Telefon +49 30 28406-11
Telefax +49 30 28406-30

E-Mail fiebig@drv.de
Internet www.drv.de
www.facebook.com/DRVde

Datum

3. Mai 2016
NF/nc

DRV Annual Meeting in Kuşadası

Dear Mr Ulusoy,

Turkey has developed into the third most important foreign travel destination of German holidaymakers. For the German travel providers Turkey has a very high significance and their portfolio can no longer be imagined without it. Our country is considered as one of the most important source markets – last year it was even the most important one for the Turkish tourism industry. For many years there has been a deep relationship and a very marked, trust-based co-operation between the countries and individual partners.

It is deplorable that after the constantly rising booking numbers of the past years, the current reservations for the summer of 2016 are still significantly behind those on the same date during the previous year. The current reluctance in terms of bookings is essentially attributable to the fact that after the horrible attack in Istanbul during which 11 German tourists died, questions relating to security have moved centre stage for many vacationers.

At present it is important to jointly intensify all efforts in order to support tourism in Turkey through open communication and information for customers. The German tourism industry adheres to its promise and will use its best endeavours to ensure that Turkey remains a trendy destination for German holidaymakers. The country with its unbeatable cost-benefit ratio represents an indispensable component of our travel market.

As an industry and as an association we underline our close ties to Turkey in this year with the organisation of our central industry event, the DRV Annual Meeting. From 27 to 29 October 2016 we will be staying as guests with friends, at the Turkish Aegean coast in the city of Kuşadası. We will stage the 66th Annual Meeting of DRV in co-operation with the Turkish Travel Association Türsab.

The preparations for the DRV Annual Meeting are evolving on schedule. We are co-operating closely, trustfully and constructively with our Turkish partners. Security plays an important role in the planning of our industry meeting.

We would like to thank our Turkish friends and all partners – in addition to the hotels and Türsab, in particular also the Turkish Ministry for Cultural Affairs and Tourism – already at this stage for the wonderful and broad support in the planning of this large-scale event.

We are confident that it will be an excellently organised meeting in a touristically and culturally interesting and significant region.

We are convinced that we will be able to offer our participants yet another downright successful meeting with interesting presentations and impressions of the country and its people this year.

Yours sincerely



Norbert Fiebig
President