



Dear partners and friends,

On behalf of the organization committee of the 17th International Tourist Fair with Outdoor Holidays NIS 2016 we would like to invite you to take a part at next year's Fair in Nis, Serbia at 31th March - 02<sup>nd</sup> April 2016.

In last 16 years, our Nis's tourist Fair growth was significant, from local to regional and last year's International Tourist Fair with more than 120 participants- exhibitors, from Serbia, Bulgaria, Hungary, Greece, Montenegro, Republic of Serbia, and other countries was very successful. The Nis's Tourism Fair becomes one of the major regional fairs for the presentation of the Tour Operators, Travel Agencies, City Tourist Bureaus, Spa & Wellness centers and Associations of independent exhibitors. The 16th International Tourism and Outdoor Holidays Fair in Nis introduced large number of Holidays organizations and succeed in presentation of the full range of outdoor –active holidays in the region as well.

We have more exciting news to share with you! The 2016 Fair committee is happy to announce that following the latest trends in the industry of hospitality and tourism, the next fair's theme focus beside the outdoor holidays will be the "Gastronomy and Wine" which is primarily related to the presentation and tasting of local, regional and national cuisine. Therefore, we invited national restaurants, ethnic food restaurants, wineries, bars, travel agencies and other organizations to promote culinary tours as an important part of cultural tours, to participate and exhibit in this year's fair- and experience the most successful promotion in the region.

Please note that we are offering **NOW our special – "Early birds" registrations discount of 25%** for the commercial exhibit space rent at the Fair. This offer is valid for the registrations and full payments made before January 15<sup>th</sup>, 2016. Please contact us for more details.

We are looking forward to see you at the most significant tourism fair in the region, the **17<sup>th</sup> International Tourist Fair Outdoor Holidays NIS 2016.**

Sincerely,

Uros Parlic

Director

Tourism Organisation of Nis