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17th International Tourism Exhibition in Tbilisi, Georgia
16-18 April, 2015

The Embassy of Republic of Turkey in Georgia
To the Ambassador Z. Levent Gumrukcu

Your excellency,

We take a pleasure to invite you to the 17th International Tourism Exhibition organized by Exhibition Center ExpoGeorgia in 16-18 April, 2015, at the fairground of ExpoGeorgia Co, in Tbilisi, Georgia.

The Event is organized by Exhibition Center ExpoGeorgia with support of Georgian National Tourism Administration, Agency of Protected Areas of Georgia and Tbilisi City Hall.

Advantageous geopolitical situation of Georgia gives an opportunity to bring together all regional products and create best environment for development of regional tourism.

The concentration on rebuilding Georgian holiday destinations and the increasing of interest of Georgians to explore new attractions of the world encourages the development of **Domestic, Regional & Outgoing Tourism** and **Hotel Industry** in the South Caucasus Region. This will be the leading themes of the Tourism Exhibition 2015 in Tbilisi.

During last 12 years we had a pleasure to host our traditional participant Ministry of Culture and Tourism of Turkey. This participation was of mutual benefit for both of our countries, enhanced interest of collaboration between Turkey and Georgia that turned into significant business contacts and projects. Hopefully this year won't be exception and we will have a chance to see you among our participants with new initiatives, projects and furthermore we expect Turkish travel agencies and tour operators to present Turkish tourism products at CTF 2015.

Thus we are addressing you to support Tourism Exhibition in Georgia and encourage the Ministry of Culture and Tourism of Turkey to participate at Caucasus Tourism Fair.

Thank you in advance for your consideration.

Faithfully yours,

Archil Tkemaladze
Director

Expo Georgia Co.
Exhibitions & Events

სს. ბაქოშვილის სახლი