



**IV INTERNATIONAL MEETING
OF TOUR OPERATORS
14 – 18 MAY 2014,
PLOVDIV, BULGARIA**



If you are curious to see the oldest continuously inhabited city in Europe and 6th in the World – visit Plovdiv!

With its rich cultural heritage just like the Eternal City, it offers a lot to see on a small area.

As Plovdiv is the second largest Bulgarian city, located on a crossroad of civilisations, linking the Balkans, Central and Western Europe, it presents a lot of logistic advantages.

Here you can enjoy the splendour of one of the best preserved Ancient theatres in the world, which is in use of variety of events during the summer. Dated back in 2nd c. A.D., it fascinates the visitor even today. The stage is two level; with beautiful friezes, cornices and statues. There are about 3,500 marble seats, 28 rows and an Imposing Lodge.



You should not fail to top up the feeling of visiting the Roman stadium, the Forum complex or the Reserve area on the Three Hills, where one can find remains of the first Thracian settlement dating from 8 000 years ago.



Old Plovdiv – The Ancient Plovdiv historical reserve is a rare combination between Prehistory, Thracian culture, Hellenistic and Roman culture, from the Middle Ages, the National Revival period and the XX c. Some of the most picturesque sites in the Old Town of Plovdiv are typical representatives of Plovdiv Revival period houses.



The Odeon is dated to the mid-3rd century. The building originally served as town hall, later reconstruction periods revealed its principal use as a theatre building.



City Centre the Pedestrian Street



The City Garden





Between 14th and 18th May 2014 Municipality of Plovdiv, Bulgaria organizes the Fourth International Meeting of Tour Operators.

The previous International Meetings of Tour Operators were held with an increasing interest to them. The participants which were more than 150 journalists and tour operators from the UK, Austria, Germany, Serbia, Vietnam, Romania, Italy, Russia, Turkey, Ukraine, Egypt, Nepal, Algeria, India, Slovenia, Armenia, Georgia, Hungary, Greece, Croatia etc. evaluated the forum as highly professional and with big potential, delivering great experience.

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The Fourth International Meeting of Tour Operators will highlight event tourism. The delegates will be invited to participate in the music performance Amusing stories in the Old Town, designed in particular for the forum.

The programme of the event will also include B2B meetings, presentations of some of the participants etc. The wine and gourmet connoisseurs, who join the wine tour on 17 May (Saturday), will enjoy high quality wines in a pleasant atmosphere and alluring culinary treats in three selected wine cellars near city of Plovdiv.

Plovdiv is a great start point to various destinations in the region - the famous Rose Valley, for spa, ski, wine, religious and other kinds of tourism.



www.villayustina.com



www.todoroff-wines.com



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