

**IV INTERNATIONAL MEETING OF TOUR OPERATORS  
PLOVDIV, 14 - 18 MAY 2014**

**Organization name**

**Company profile  
(Field of Operation)**

**Website**

**Country**

**Name of  
participant #1**

**Contact details**

**E-mail**

**Tel.**

**Mob.**

**Will the participant join the WINE TOUR on 17 May (Saturday)?**  
(Preferential accommodation rate: ~40€ per single room; ~60€ per double room)

**YES**

☐

**NO**

☐

**Name of  
participant #2**

**Contact details**

**E-mail**

**Tel.**

**Mob.**

**Will the participant join the WINE TOUR on 17 May (Saturday)?**  
(Preferential accommodation rate: ~40€ per single room; ~60€ per double room)

**YES**

☐

**NO**

☐



**INTERNATIONAL MEETING OF TOUR OPERATORS  
PLOVDIV 14 – 18 MAY '2014  
DRAFT PROGRAMME**

**14 MAY (WEDNESDAY)**

**ARRIVING, TRANSFER FROM SOFIA AND PLOVDIV AIRPORT. ACCOMODATION -  
PARK HOTEL SANKT PETERBURG 4 \***

**20:00 - WELCOME COCKTAIL; INTRODUCING THE PROGRAMME OF THE STAY (dress code  
- semi-formal)**

**15 MAY (WEDNESDAY)**

**07:00 - 08:30 - BREAKFAST**

**08:30 - 09:15 - REGISTRATION**

**09:15 - 09:45 - OFFICIAL OPENING (dress code - business)**

**09:45 - 10:00 - PRESENTATION OF MINISTRY OF ECONOMY AND ENERGY**

**10:00 - 10:15 - PRESENTATION OF PLOVDIV AS TOURIST DESTINATION. POSSIBILITIES  
FOR DIFFERENT TOURIST PRODUCTS - MUNICIPALITY OF PLOVDIV**

**10:15 - 10:30 - PRESENTATION OF ETOA**

**10:30 - 10:45 - PRESENTATION OF NATIONAL VITICULTURE AND WINE CHAMBER**

**10:45 - 12:45 - WORKING MEETINGS BETWEEN PARTICIPANTS (B2B)**

**12:45 - 14:00 - LUNCH**

**14:00 - 17:00 - A TOUR OF THE ROMAN SIGHTS - ARCHAEOLOGICAL MUSEUM, THE  
EARLY CHRISTIAN BASILICA, LATE ANTIQUITY BUILDING "EIRENE", FORUM AND ODEON  
OF PHILIPPOPOLIS, ANCIENT THEATRE, ROMAN STADIUM.**

**17:00 - 18:00 - OPENING OF THE CRAFTS FAIR AT ROMAN STADIUM**

**18:00 - TRANSFER TO THE HOTEL**

**16 MAY (FRIDY)**

**07:30 - 09:00 - BREAKFAST**

**09:00 - 12:00 - VISITING HOTELS IN PLOVDIV**

**12:00 - 17:00 - THE DELEGATES WILL BE INVATED TO PARTICIPATE IN THE MUSIC  
PERFORMANCE *AMUSING STORIES IN THE OLD TOWN*, DESIGNED IN PARTICULAR FOR  
THE FORUM. IT INCLUDES LUNCH AND TOUR IN THE OLD TOWN**

**17:00 - 18:00 - OPENING OF ANCIENT FESTIVAL AT ROMAN STADIUM**

**18:00 - 20:00 - FREE TIME**

**(For the ones who would like to go to the hotel, transfers will be arranged)**

**20:00 - 23:00 - GALA DINNER WITH BULGARIAN CUISINE AND A FOLKLORE PROGRAMME  
- PULDIN RESTAURANT**

**23:00 - INTRODUCING NIGHT LIFE IN PLOVDIV - BARS, CLUBS, DISCOS, CASINOS (Formed  
by appointment of participants)**

**17 MAY (SATURDAY)**

**07:30 - 09:00 - BREAKFAST**

**TRANSFER TO SOFIA AND PLOVDIV AIRPORT OF THE PARTICIPANTS WHO WILL NOT  
ATTENDING THE WINE TOUR.**

**09:30 - 18:00 - WINE TOUR**

09:30	LEAVING FROM PARK HOTEL SANKT PETERBURG
10:15	VISIT OF THE TODOROFF WINE CELLAR. INTRODUCING THE HISTORY OF THE WINERY, <i>THE PATH OF WINE</i> PRESENTATION AND TASTING OF RED WINES, ACCOMPANIED BY CHEESE, FILLET etc.
11:30	ARRIVING AT VILLA YUSTINA. ADDRESSING WITH FOLKLORE PROGRAMME AND WELCOME DRINK - SPARKLING WINE BRUT VILLA YUSTINA, AT THE PARK-VINEYARD OF THE VILLA.
12:30	GETTING FAMILIAR WITH THE HISTORY OF THE REGION, PRESENTING <i>WINE ROUTE</i> . VISITING THE PREMISES OF THE WINERY AND THE ENOTECA OF VILLA YUSTINA
13:00	LUNCH WITH TRADITIONAL BULGARIAN CUISINE AT TASTING ROOM - VILLA YUSTINA
15:30	VISIT OF OLD CELLAR WINE CELLAR IN PARVENEC. <i>WINE ROUTE</i> PRESENTATION AND WINE TASTING.

17:30 - 18:00 - TRANSFER TO PARK HOTEL SANKT PETERBURG

19:30 - 23:00 - DINNER AT THE HOTEL

18 MAY (SUNDAY)

08:00 - 09:00 - BREAKFAST

TRANSFER TO SOFIA AND PLOVDIV AIRPORT

**NOTES:**

1. Transfers to and from Sofia and Plovdiv airports are provided by Municipality of Plovdiv only for the 14, 17 and 18 May.

2. Municipality of Plovdiv provides accommodation to the participants only 14, 15 and 16 May.

3. Municipality of Plovdiv provides meal for:

- Welcome cocktail - 14 May;

- Breakfast and Lunch - 15 May;

- Breakfast, Lunch and Dinner - 16 May;

- Breakfast - 17 May.

- Breakfast, Lunch and Dinner - 17 May /for participants in the wine tour/;

4. Overnight of 17 May and breakfast 18 May are meet by the participants in the wine tour, at discounted rates ~ approximately 40 Euro for single room and 60 Euro for double room at PARK HOTEL SANKT PETERBURG 4 \*

<http://www.sphotel.net/en/>



**INTERNATIONAL MEETING  
OF TOUR OPERATORS  
14 – 18 MAY 2014, PLOVDIV  
BULGARIA**



**DEAR LADIES AND GENTLEMEN,**

Between 14<sup>th</sup> and 18<sup>th</sup> May 2014 Municipality of Plovdiv, Bulgaria organizes the Forth International Meeting of Tour Operators.

The previous International Meetings of Tour Operators were held with an increasing interest to them. The participants who were more than 150 journalists and tour operators from the UK, Austria, Germany, Serbia, Vietnam, Romania, Italy, Russia, Turkey, Ukraine, Egypt, Nepal, Algeria, India, Slovenia, Armenia, Georgia, Hungary, Greece, Croatia etc., evaluated the forum as highly professional and with big potential, delivering great experience.

The forum traditionally emphasizes on the variety aspects of tourism development in the city and the region of Plovdiv, presenting the diversity of its tourist product. It introduces the opportunities for cultural, religious, weekend, wine, spa and other types of tourism. The IV IMT will highlight event tourism. The delegates will be involved in the music performance Amusing stories in the Old Town, designed in particular for the forum.

The programme of the event will also include B2B meetings, presentations of some of the participants etc.

The only financial commitment for you will be the transport to Bulgaria. Transfers from both Plovdiv and Sofia airports, accommodation and food will be at Plovdiv Municipality cost.

On 17 May (Saturday) we plan an expansion – “A WINE TOUR” in three wine cellars near city of Plovdiv. To attend WINE TOUR on 17 May (Saturday), participants are only needed to meet overnight accommodation at preferential rates.

Please confirm your attendance until 31 March 2014, via e-mail: [tourism@plovdiv.bg](mailto:tourism@plovdiv.bg)

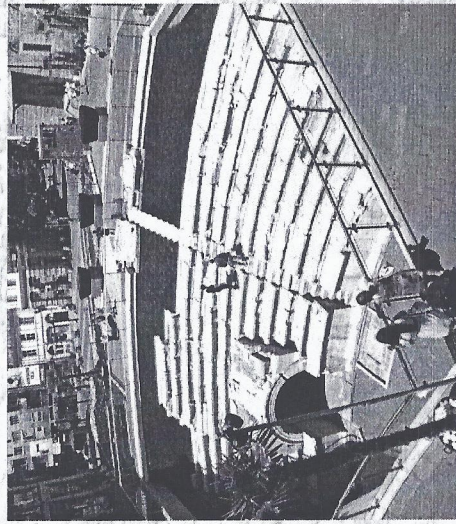
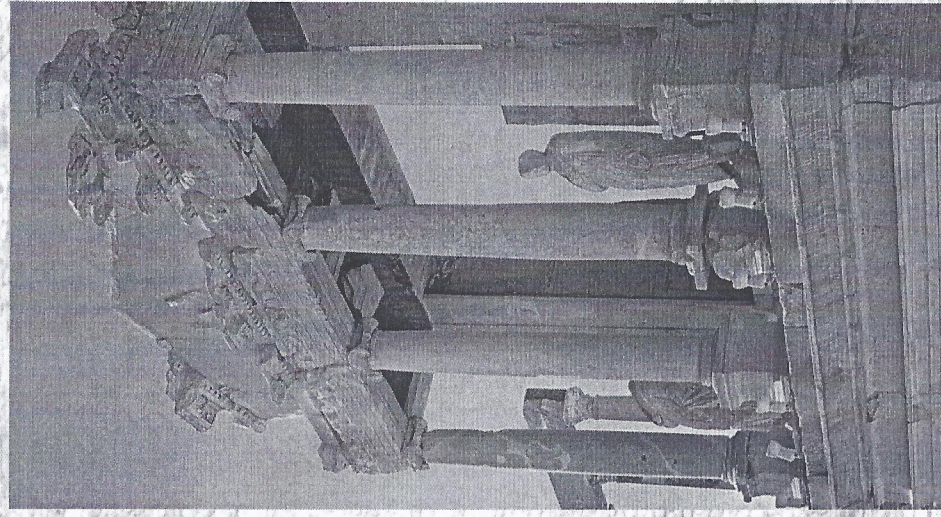
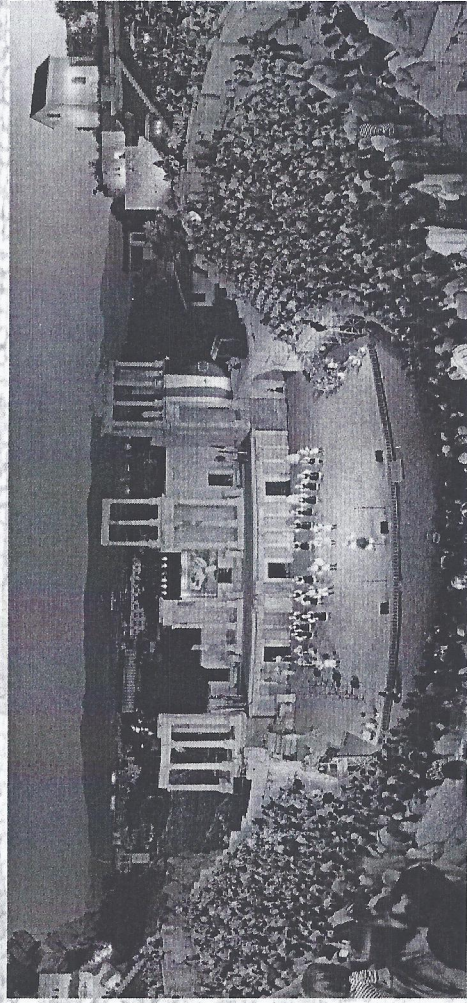
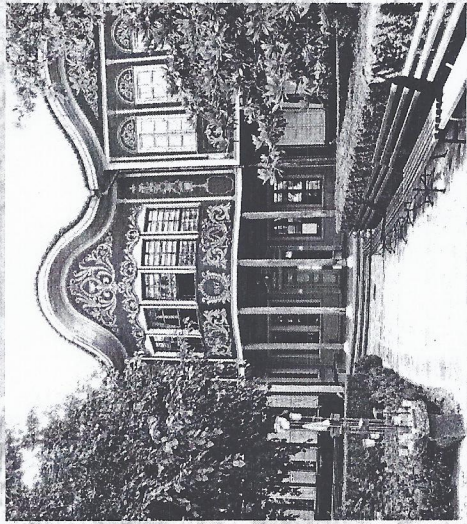
We kindly invite you to participate in this event.

Sincerely,

**IVAN TOTEV**  
Mayor  
Municipality of Plovdiv



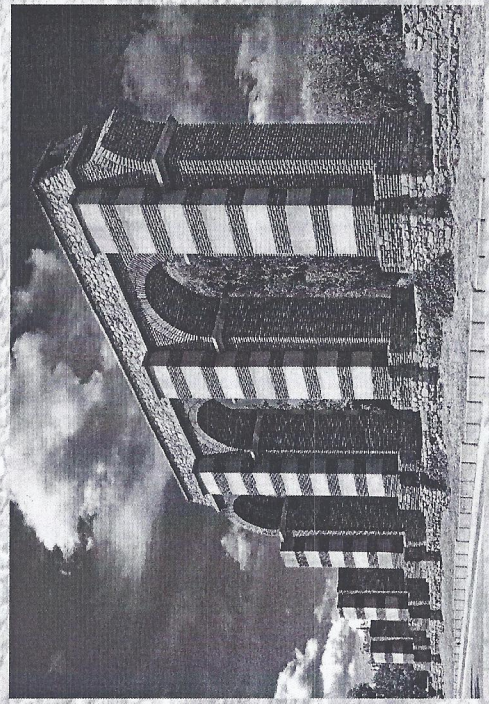
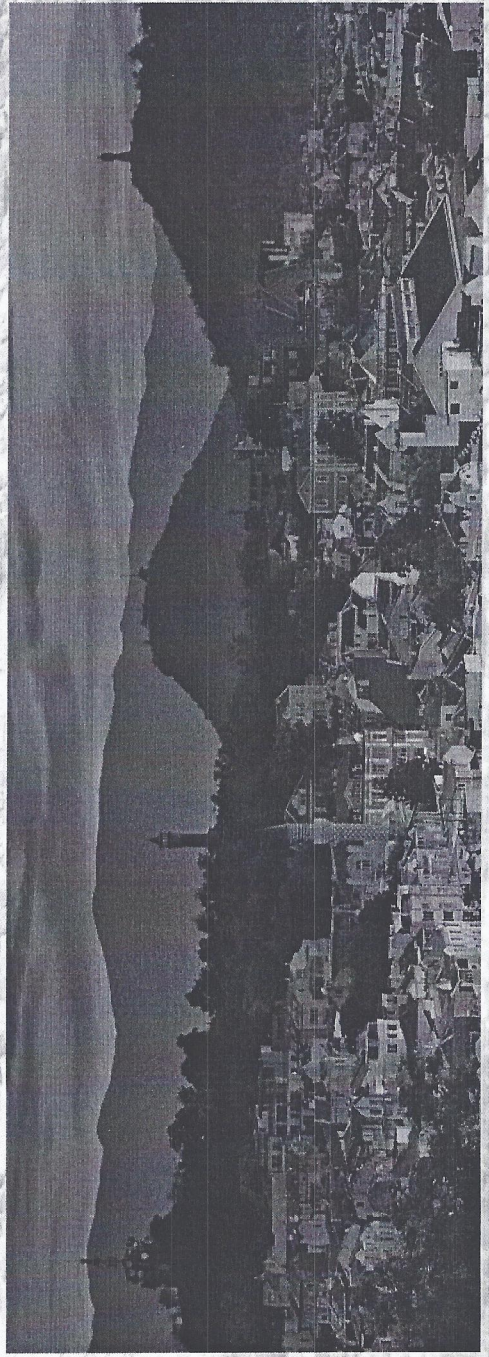




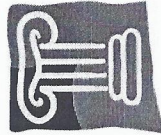
**Plovdiv**  
a touch of art and history



**IV INTERNATIONAL MEETING  
OF TOUR OPERATORS  
14 - 18 MAY 2014,  
PLOVDIV, BULGARIA**







**Plovdiv**  
a touch of art and history

## IV INTERNATIONAL MEETING OF TOUR OPERATORS 14 – 18 MAY 2014, PLOVDIV, BULGARIA

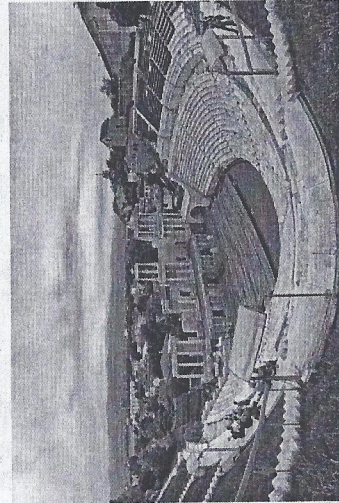


*If you are curious to see the  
oldest continuously inhabited city  
in Europe and 6th in the World –  
visit Plovdiv!*

With its rich cultural heritage just like the Eternal City, it offers a lot to see on a small area.

As Plovdiv is the second largest Bulgarian city, located on a crossroad of civilisations, linking the Balkans, Central and Western Europe, it presents a lot of logistic advantages.

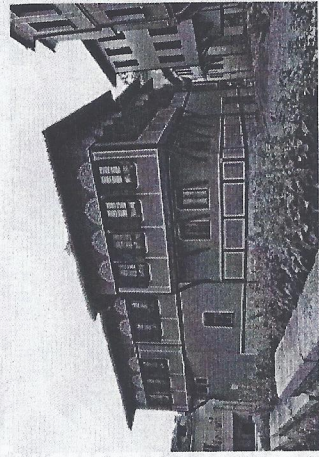
Here you can enjoy the splendour of one of the best preserved Ancient theatres in the world, which is in use of variety of events during the summer. Dated back in 2nd c. A.D., it fascinates the visitor even today. The stage is two level; with beautiful friezes, cornices and statues. There are about 3,500 marble seats, 28 rows and an Imposing Lodge.



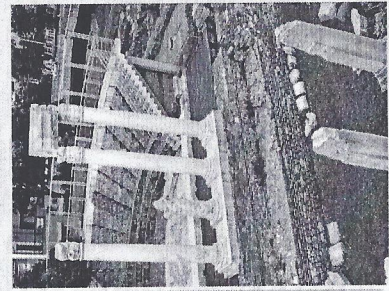
You should not fail to top up the feeling of visiting the Roman stadium, the Forum complex or the Reserve area on the Three Hills, where one can find remains of the first Thracian settlement dating from 8 000 years ago.



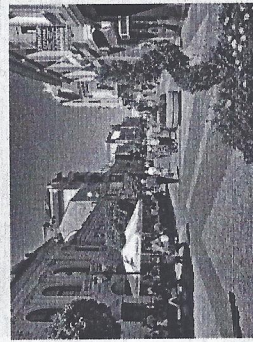
**Old Plovdiv – The Ancient Plovdiv** historical reserve is a rare combination between Prehistory, Thracian culture, Hellenistic and Roman culture, from the Middle Ages, the National Revival period and the XX c. Some of the most picturesque sites in the Old Town of Plovdiv are typical representatives of Plovdiv Revival period houses.



The Odeon is dated to the mid-3rd century. The building originally served as town hall, later reconstruction periods revealed its principal use as a theatre building.



**City Centre**  
the Pedestrian Street



**The City Garden**







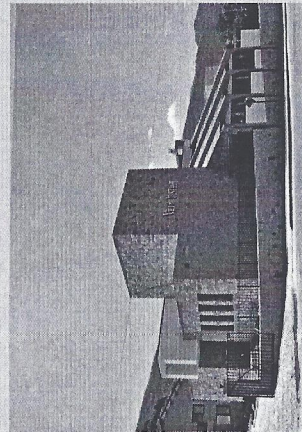
Between 14th and 18th May 2014 Municipality of Plovdiv, Bulgaria organizes the Fourth International Meeting of Tour Operators.

The previous International Meetings of Tour Operators were held with an increasing interest to them. The participants which were more than 150 journalists and tour operators from the UK, Austria, Germany, Serbia, Vietnam, Romania, Italy, Russia, Turkey, Ukraine, Egypt, Nepal, Algeria, India, Slovenia, Armenia, Georgia, Hungary, Greece, Croatia etc. evaluated the forum as highly professional and with big potential, delivering great experience.

## IV INTERNATIONAL MEETING OF TOUR OPERATORS 14 – 18 MAY 2014, PLOVDIV, BULGARIA

The Fourth International Meeting of Tour Operators will highlight event tourism. The delegates will be invited to participate in the music performance Amusing stories in the Old Town, designed in particular for the forum.

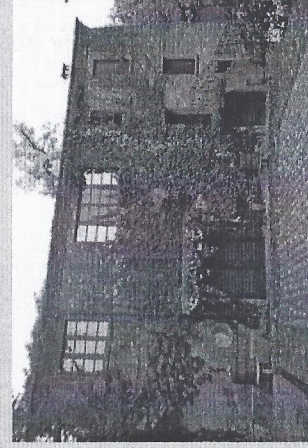
The programme of the event will also include B2B meetings, presentations of some of the participants etc. The wine and gourmet connoisseurs, who join the wine tour on 17 May (Saturday), will enjoy high quality wines in a pleasant atmosphere and alluring culinary treats in three selected wine cellars near city of Plovdiv.



[www.villayustina.com](http://www.villayustina.com)



[www.todoroff-wines.com](http://www.todoroff-wines.com)



[www.facebook.com/Старата-136a-Първенец](http://www.facebook.com/Старата-136a-Първенец)

Plovdiv is a great start point to various destinations in the region - the famous Rose Valley, for spa, ski, wine, religious and other kinds of tourism.

**Contact us:**

**[tourism@plovdiv.bg](mailto:tourism@plovdiv.bg)**

**[www.visitplovdiv.com](http://www.visitplovdiv.com)**